

JACK

SUMMARY

Creative and confident professional graphic designer with extensive experience working in both 2D and 3D workflows. Specializes in projects involving animation and motion design.

EXPERTISE

- Adobe Suite
 - Photoshop
 - Illustrator
 - InDesign
 - Premier Pro
 - After Effects
- Blender 3D
- Procreate
- Wordpress (HTML/CSS)

ACCOLADES

- First Place APTA ADWheel Award Winner in 2023
- President of the Visual Arts Commission of Buffalo State University from 2020-22, Coordinated Pittsburgh Trip
- "Welcome To The Apurrcalypse" Gallery Exhibition in Dec. 2021
- Experience Coordinating and Directing the Margaret Bacon Gallery
- Freelance Character Design and Illustration Since 2018
- Certified Adobe Associate
- NYS Seal of Biliteracy (French)
- Internationally Ranked Top 10% of All Math Students by the IBO in 2018

ANDRADE

GRAPHIC DESIGNER

CONTACT

jackandrade.com _____
Buffalo, New York _____
andrade.crayons@gmail.com _____
linkedin.com/in/jackiedandrade _____
(716) 874-3590 _____



EDUCATION

Awarded a BFA (Bachelor of Fine Arts) in graphic design from SUNY Buffalo State, graduating with a 4.0 GPA in May of 2022

EXPERIENCE

Niagara Frontier Transportation Authority Buffalo, NY
Graphic and Motion Designer March 2022 - Present

- Collaborated with a multi-level public affairs team to generate innovative, effective, and brand-friendly design solutions for marketing initiatives, community/customer engagement, and internal communications networks
- Projects included animated infographics and videos, branded promotional campaigns including print materials, social media graphics and coordination, and website asset creation
- Created the artwork for the 2023 ABBG promotional campaign, which contributed to an 84% increase in customer feedback from 2022.
- Won a First Place APTA ADWheel Award in 2023 for the design language of the 'Metro Game Day Express' campaign, under the 'Communication and Marketing' category
- Designed the visual language for the Ride Nice campaign, responsible for generating "over \$523,000 of earned positive publicity."

Zumiez llc.
Asst. Manager

Buffalo, NY
December 2017 - March 2022

- Customer service, sales, and keyholder duties, including register maintenance with bank access
- Regularly completed technical buildings adhering to both client's designs and safety regulations
- Managed a team of 8 while interviewing and training employees for positions above my own